



For immediate release

Little Book of Words Publishing, LLC. pr@littlebookofwords.com (512) 969-6291
BookSpring info@bookspring.com (512) 472-1791

Little Books. Big Impact.

Little Book of Words strives to eliminate illiteracy one book at a time

Austin, Texas – [Little Book of Words \(LBOW\)](http://www.littlebookofwords.com), a dynamic new book publishing company, creates a series of inspirational books on different topics, is now available online exclusively at www.littlebookofwords.com.

Following a speaking engagement to a group of youth in foster care who felt their lives were hopeless, founder Chadwick Sapenter, a former foster youth himself, became moved to write an inspirational little book of words sharing wisdom which helped him overcome the negative outcomes affecting those who age out of the foster care system today. Overwhelmed by the response, Sapenter realized there was a need for inspirational books written for specific groups of people from the point of view of those who shared similar experiences.

At the core LBOW is the buy a book give a book model (bab-gab) where every time someone buys a book from LBOW, a book in turn will be given to a person in need throughout the U.S. Bab-Gab is a collaboration with BookSpring, a nonprofit organization focusing on essential literacy programs based on distinct program models to create a continuum of literacy development.

LBOW offers an exciting alternative to the traditional inspirational book aisle with their portable, vibrant, tabletop book approach. LBOW's creates a unique inspirational book on any topic, therefore, allowing people to find books relevant to their interest. Free shipping is available on every LBOW purchase, including a free eBook., Importantly, for every book sold, LBOW and BookSpring will deliver an age appropriate book to a person in need, all for under \$15.

“Our goal with LBOW is to create phenomenal books for busy people on topics they care about, while solving an important problem in the process; providing access to books to those in need,” said Sapenter. “We want to create books eliciting awareness from every aspect of an

individual's dynamic interest, while fostering a company committed to solving the illiteracy crisis in the U.S. and challenging the traditional methods books have been sold. I'm extremely proud of what we've already accomplished but I know this is only the beginning as we plan on changing the world one book at a time."

Illiteracy can be traced as the root of various social issues in the U.S currently, including: poverty, healthcare, crime and gender inequality. More than 100 million people or one-third of the U.S. population can't read at a level high enough to fill out a job application, read a prescription bottle, or read to their children. The 'one-for-one' model is striving to combat this issue of illiteracy in communities throughout the country

"BookSpring is thrilled to be the beneficiary of LBOW," says Emily Ball Cicchini, Executive Director. "Chadwick has developed a unique way of motivating people to read and inspiring them to be their very best, something that closely aligns with our mission. With the help of LBOW customers and other supporters, BookSpring will provide over 140,000 books to nearly 40,000 children annually in Central Texas, and develop new ways to reach the children who need the gift of books the most."

Together with BookSpring, , LBOW has already partnered to provide more than 3,500 books to children in Central Texas. The initial focus of the LBOW/BookSpring partnership is to provide books to the most vulnerable children and families in Austin and Central Texas. As the program grows, local children and families as well as those statewide, even nationwide could be served.

For more information on LBOW, the products, and social mission, please visit www.littlebookofwords.com.

About Little Book of Words

Little Book of Words are a series of inspirational books that cover different topics. Every time someone buys a book we give a book to a person in need. We combine the stories and experiences from subject matter experts into inspirational books that address the things that matter most to our readers. .

About BookSpring

Bookspring provides reading experiences, tools, and books to children and their families so they can develop a desire to read and succeed in school in life.